



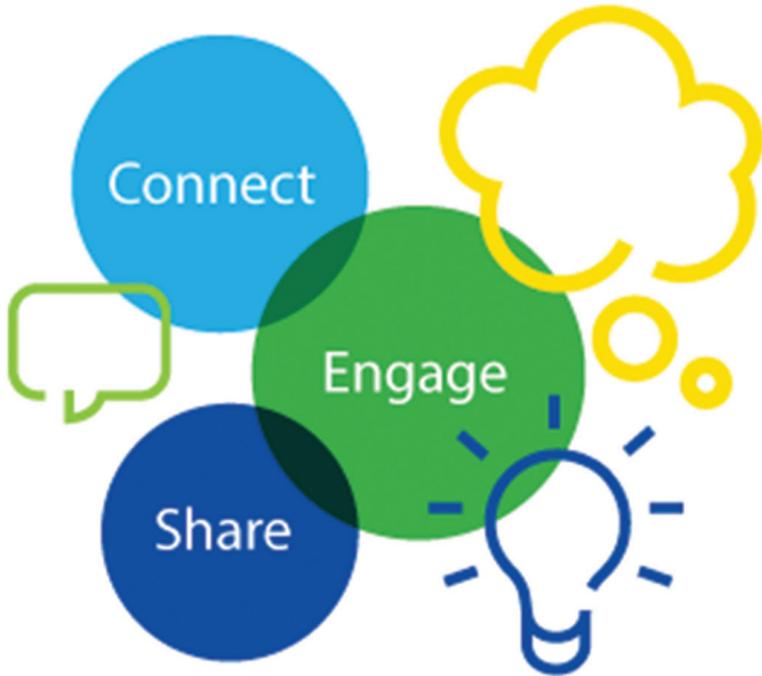
Oifig  
Fiontair  
Áitiúil

Local  
Enterprise  
Office

# LOCAL ENTERPRISE WEEK 2016

07-13 MARCH

**Mayo Local Enterprise Office**



Mayo County Council is committed to the creation of a pro-enterprise environment in the County, an environment that facilitates local job creation and affords start-ups and existing businesses the opportunity to grow and develop. The Local Enterprise Office is a key element of our commitment to business in Mayo and Local Enterprise Week is but one of a wide range of initiatives that support and enhance economic activity throughout the County. Developing a culture of entrepreneurship is an important element of the work of the LEO and I commend their efforts in organising this initiative. I look forward to supporting Local Enterprise Week over the coming years and to meeting with some of you during the course of this year's programme.

**Peter Hynes**,  
Chief Executive of Mayo County Council



On behalf of Mayo Local Enterprise Office I am pleased to welcome you to the first Local Enterprise Week in Mayo. The aim of the week is to offer opportunities to small businesses for growth and development. The variety of events range from those that provide general business advice to information on specific opportunities in local and overseas markets along with details of how we can help to make the most of existing opportunities. Local Enterprise Week is an important addition to the enterprise support calendar, one that further develops our role of stimulating local enterprise by providing support and advice to those in business or thinking of starting one. I look forward to meeting you at one of our events.

**John Magee**,  
Head of Mayo Enterprise (Acting)

## What can the Mayo Local Enterprise Office do for you?

### FINANCIAL SUPPORT

LEO Financial Supports:

- Capital/Employment/Feasibility
- Support Grants – Website / Trade Show / In Company
- Trading Online Vouchers

Other Financial Supports:

- Microfinance Ireland
- Muintir Mhaigh Eo Enterprise Fund
- Erris Special Projects

### MENTORING

We offer highly experienced, specialist mentors who can point your business in the right direction and help you prioritise the actions you need to implement to make progress

### ENTREPRENEURSHIP SUPPORT

- Working to support a culture of entrepreneurship in Mayo:

- Ireland's Best Young Entrepreneur
- Student Enterprise Awards
- Student Summer Bootcamps

- Advice & Guidance

Mayo LEO provides a first-stop-shop for confidential advice and guidance for those in business or wish to start a new business

- Enterprise Development

Placing the Local Authority at the heart of local enterprise and economic development

- Training

We run a variety of training courses that range from 1 day intensive workshops to 6 week programmes at a minimal cost to clients

# Local Enterprise Week

Local Enterprise Week is organised to inform businesses and aspiring entrepreneurs about the supports and services available in Mayo.

## 07 March

9:00am - 12:30pm	Business Advice Clinic	Westport Chambers of Commerce
2:00PM - 4:00PM	SME supports available from Sustainable Energy Authority of Ireland	Cedar House, Castlebar
9:00pm - 10:00pm	Mayo Hour on Twitter	@leomhaigheo

## 08 March

12:00am – 2:00pm	“My Start Up Story” – featuring Daniel Loftus, Urbanfox	BOI, Mainguard Street, Galway
7:00pm – 9:30pm	Trading Online Voucher Seminar	Breaffy House Hotel, Castlebar

## 09 March

9:00am – 5:00pm	GMIT Student Enterprise Awards	GMIT, Castlebar
10:00am - 12:00pm	Business Advice Clinic	Ballina Library, Ballina
11:00am – 3:00pm	International Trading In the US	Abbey Hotel, Roscommon
9:30am – 5:00pm	Preparing my product for export and international affairs (one-to-one mentoring included)	Breaffy House Hotel, Castlebar

## 10 March

11:00pm – 1:00pm	Hiring through INTREO	Cedar House, Castlebar
4:00pm – 5:30pm	Funding & growing your Business – in partnership with AIB & Microfinance Ireland	GMIT Innovation Hub, Castlebar
1:00pm – 3:00pm	Drop In Mentoring Clinic – No appt. necessary	Cedar House, Castlebar

## 11 March

	Taking your Business to International Markets through the Enterprise Europe Network	Cedar House, Castlebar
	National Enterprise Awards – County Winner Announcement via social & local media	Cedar House, Castlebar

Visit our website [localenterprise.ie/mayo](http://localenterprise.ie/mayo) or contact the office at 094 904 7555 for more information and to book your place.

# Monday 7<sup>th</sup> March



## Business Advice Clinic

**Time:** 9:00am - 12:30pm

**Location:** Westport Chambers of Commerce

Mayo Local Enterprise Office organise Business Advice Clinics whereby business clients are welcome to discuss their venture with a Business Adviser. We can help you to identify the most appropriate supports/steps to take to advance your business proposition. The adviser will also be in a position to provide direction on soft supports such as training programmes, mentoring and management development programmes.



## SME support available from Sustainable Energy Authority of Ireland

**Time:** 2:00pm - 4:00pm

**Location:** Cedar House, Castlebar

The Sustainable Energy Authority of Ireland was established as Ireland's national energy authority under the Sustainable Energy Act 2002. SEAI's mission is to play a leading role in transforming Ireland into a society based on sustainable energy structures, technologies and practices. To fulfil this mission SEAI aims to provide well-timed and informed advice to Government, and deliver a range of programmes efficiently and effectively, while engaging and motivating a wide range of stakeholders and showing continuing flexibility and innovation in all activities.



The aim of this discussion is to explore the supports available to SME's in particular. SEAI have a dedicated SME support centre which offers advice and training for businesses that are looking to reduce their energy spend and benefit their bottom line.



@MayoHour facilitates networking every Monday night on Twitter from 9-10pm to discuss all things related to Mayo! The Mayo Local Enterprise Office has sponsored the Mayo Hour on the 7<sup>th</sup> of March as part of Mayo Enterprise Week in order to promote what's happening during the week.



# Tuesday 8<sup>th</sup> March

## My Start Up Story

**Time:** 12:00am - 2:00pm

**Location:** BOI, Mainguard Street, Galway

As part of a regional initiative, Galway, Mayo & Roscommon Local Enterprise Offices bring you "My Start Up story"; an interactive seminar and panel discussion where three business owners will share their own personal experiences of setting up their business, how they have grown their business and what they have learnt along the way. There will also be an interactive panel discussion with a Q&A session. Daniel Loftus of UrbanFox, based in Newport, Co. Mayo will be talking at the event.



## Trading Online Voucher Seminar

**Time:** 7:00pm - 9:30pm

**Location:** Breaffy House Hotel, Castlebar

With the trend ever increasing towards online spending it is estimated that only 23% of small Irish businesses are engaged in any meaningful way in e-commerce sales. For businesses employing less than ten people this percentage could be even lower. It is now believed that of online purchases made in Ireland that 70% of these are done in overseas markets. In order to help Irish businesses increase their online presence, vouchers up to a maximum value of €2,500 is available through the Mayo Local Enterprise Office. At the seminar will talk through eligibility for the scheme and discuss website development in general also.



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# Wednesday 9<sup>th</sup> March



## GMIT Student Enterprise Awards

**Time:** 9:00am - 5:00pm

**Location:** GMIT, Castlebar

The annual event, organised by the GMIT Mayo Innovation Hub, gives GMIT students a unique opportunity to test their creative business ideas and win a share of the prize money worth €3,000. John Magee, Head of Mayo Enterprise (Acting) will be judging at the event.



## Business Advice Clinic - Ballina

**Time:** 10:00am - 12:00pm

**Location:** Ballina Library, Ballina

Mayo Local Enterprise Office organise Business Advice Clinics whereby business clients are welcome to discuss their venture with a Business Adviser. We can help you to identify the most appropriate supports/steps to take to advance your business proposition. The adviser will also be in a position to provide direction on soft supports such as training programmes, mentoring and management development programmes.



## International Trading in the US

**Time:** 11:00am - 3:00pm

**Location:** Abbey Hotel, Roscommon

The Ireland West International Trade Centre is a collaborative partnership developing a soft landing platform in the US for companies, businesses and entrepreneurs based in the West and North West of Ireland. Visit the dedicated website [www.irelandwesttradecentre.com](http://www.irelandwesttradecentre.com) to learn more about the programme.

## Preparing my product for export & international affairs

**Time:** 9:30am - 5:00pm

**Location:** Breaffy House Hotel, Castlebar

Mayo Local Enterprise Office in conjunction with the Design & Crafts Council of Ireland are running a Craft Workshop as part of Mayo Enterprise Week on Wednesday 9<sup>th</sup> March in Breaffy House Hotel, Castlebar. "Preparing my product for export and International Fairs" will cover such key areas as The Stand, The Product, Presentation, Paperwork & Customers. The workshop commences at 9.30a.m. – 2:00pm. One-to-one mentoring will be available on the day. Please contact the Local Enterprise Office beforehand in order to reserve your place.



# Thursday 10<sup>th</sup> March

## Hiring through INTREO

**Time:** 11:00am - 1:00pm

**Location:** Cedar House, Castlebar

INTREO is a new service from the Department of Social Protection. Intreo is a single point of contact for all employment and income supports. Designed to provide a more streamlined approach, INTREO offers practical, tailored employment services & supports for jobseekers and employers alike. A representative from the local INTREO office will talk about schemes available to business owners such as the Back to Work Enterprise Allowance, Jobs Plus & Jobs Bridge.



## Funding & growing your business

**Time:** 4:00pm - 5:30pm

**Location:** GMIT Innovation Hub, Castlebar

The Mayo Local Enterprise Office in partnership with AIB and Microfinance Ireland will be hosting a seminar discussing the different avenues of funding available to businesses. Speakers will include John Magee, Head of Mayo Enterprise (Acting), Michael Hutton, Branch Manager of AIB Castlebar & Michael O'Keane, External Assessor for Microfinance Ireland.



Microfinance Ireland



# Friday 11<sup>th</sup> March

## Taking your Business to International Markets through the Enterprise Europe Network

**Time:** 10:00pm - 11:30pm

**Location:** Cedar House, Castlebar

The Enterprise Europe Network (EEN) is the world's largest support network for Small and Medium-sized Enterprises (SMEs) and helps Irish companies to make the most of business and technology opportunities in the EU and other major global markets. It is a key instrument in the EU's strategy to boost growth and jobs. Bringing together around 600 business support organisations from more than 60 countries, it helps small companies seize the unparalleled business opportunities in the EU Single Market. The seminar will view an overview of the network and the potential benefits of joining - the Enterprise Europe Network, followed by a Q&A session.



# International Trading in the US

## Flexible

- Companies who have tested exporting capability
- 10-15 Clients selected per programme
- Training programme offered
- Utilise our network and local team support
- Full use of facility
- Office
- Exhibition Space
- Conference facilities
- Use of business address

## Open

- Platform for all Irish exporters to collocate
- Drop in office use
- Support current exporters with office on east coast of US.
- Utilise our network and local team support
- Supporting collaborative work efforts through the shared working environment
- Networking and introductions

Wednesday,  
9th March  
Time: 11:00am - 3:00pm  
Location: Abbey Hotel,  
Roscommon

For further information please log on to:

[www.irelandwesttradecentre.com](http://www.irelandwesttradecentre.com) or [www.localenterprise.ie](http://www.localenterprise.ie)  
or call Mayo County Council on 094 904 7029

